

Learning Resources Framing Team

1. **True North:** Martin is a nurturing, caring, student-centered institution committed to the success of every student. Our purpose is to educate our students to actively learn, to think critically, and to succeed in life. We strive to create students who can be trained and have a good work ethic so that they will succeed in the diverse and expansive workplace of the 21st century. Through a broad-based liberal arts education, we work to nurture hands on, active learning and the creative thinking and flexibility necessary to careers and citizenship in the modern, global community.

2. **Values:**

- Strong sense of community
- Interpersonal relationships among and between students, faculty, administration, and staff
- Nurturing
- People centered
- Individualized educational environment

3. **Opportunities:**

- Create a library that models the relationship between town and gown, with an environment that invites collaboration among the students and provides an atmosphere of academic community.
- Create a twenty-four hour a day MMC Store providing textbooks, technology, food, e-books, book rentals , etc.
- Create a Student Resource Center that is more centralized and accessible with a reading lab, writing lab, computer lab, and tutorial space; increase usage of the SRC even more

4. **Key Challenges:**

- Resources: Funding, space, personnel, time, technology, security
- Student and campus buy-in

5. **Framework:**

- Internship programs and workshops to provide training for personnel
- A flexible planning committee structure that allows a voice for all constituencies (faculty, staff, students, others) in marketing, funding, long-term planning, short-term planning, and day to day operations; part of strategic planning committee
- Communication between and among committees and membership a priority

6. Broad Goals:

- Enhance access to Learning Resources through available hours and advantageous locations
- Increase support for Learning Resources in terms of personnel and funding
- Provide development funds and opportunities for staff in order to produce a trained cadre of workers
- Enhance the infrastructure related to Learning Resources (communication, technology, buildings, support staff, technical staff, maintenance staff)

7. Financial Implications:

Revenue:

- Bookstore revenue increased by 30%
- Revenue from rental of meeting spaces in the library
- Revenue from rental of technology in the library
- Potential revenue from tutoring for the community - SRC
- Potential revenue from workshop venues for the community – SRC

Costs (variable depending on location and plan):

- Building – SRC, Library, Bookstore
- Parking lots
- Ongoing costs for staffing and technology
- Ongoing costs for professional development and training
- Ongoing costs for upkeep and operations